I hereby certify that this correspondence is being faxed to the Board of Patent Appeals and Interferences (571-273-0299) and the U.S. Patent Office Central Fax (571-273-8300) on the date below.

Date: June 20, 2006

Sandy Raisman

Docket No.: 291508005US1

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Beck et al.

Appeal No.:

2006-0853

Application No.:

09/721,441

Confirmation No.:

2327

Filed:

November 22, 2000

Art Unit:

3622

For: DYNAMICALLY TARGETING ONLINE

ADVERTISING MESSAGES TO USERS

Examiner:

Jeffrey D. Carlson

CONFIRMATION OF REQUEST FOR ORAL HEARING

Board of Patent Appeals and Interferences Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

RECEIVED

JUN 2 0 2006

U.S. PATENT AND TRADEMARK OFFICE BOARD OF PATENT APPEALS AND INTERFERENCES

In response to the Notice of Hearing mailed June 14, 2006 (copy attached), Appellant hereby confirms his request for an oral hearing in the above-identified matter.

Appellant requests a telephonic hearing.

The hearing is currently scheduled for July 25, 2006, at 1:00 P.M.

Application No.: 09/721,441

Docket No.: 291508005US1

Appellant believes no fee is due with this request. However, if a fee is due, please charge our Deposit Account No. 50-0665, under Order No. 291508005US1 from which the undersigned is authorized to draw.

Dated: June 20, 2006

Respectfully suppritted.

Steven D. Lawlenz

Registration No.: 37,376

PERKINS COIE LLP

P.O. Box 1247

Seattle, Washington 98111-1247

(206) 359-8000

(206) 359-7198 (Fax)

Attorney for Appellant

29150 8005 1131 302/31312



United States Patent and Trademark Office

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office P.O. Box 1450

Alexandria, Virginia 22313-1450 www.uspto.gov

JUN 16 2006

PERKINS COIE, LLP PATENT-SEA P.O. BOX 1247 SEATTLE, WA 98111-247

JUN 2 0 2006

U.S. PATENT AND TRADEMARK OFFICE BOARD OF PATENT APPEALS AND INTERFERENCES

Appeal No: Appellant:

2006-0853 Steve Beck et al.

Application No: Hearing Room:

09/721.441 Α

В

Hearing Docket: Hearing Date:

Tuesday, July 25, 2006

Hearing Time:

1:00 PM

Location:

Madison Building - East Wing 600 Dulany Street, 9th Floor

Alexandria, Virginia 22313-1450

NOTICE OF HEARING CONFIRMATION REQUIRED WITHIN TWENTY-ONE DAYS

Your attention is directed to 37 CFR § 41.47. The above identified appeal will be heard by the Board of Patent Appeals and Interferences on the date indicated. Hearings will commence at the time set and as soon as the argument in one appeal is concluded, the succeeding appeal will be taken up. The time allowed for argument is twenty minutes unless additional time is requested and permitted before the argument is commenced. If there are any inquires, please contact the Clerk of the Board at 571-272-9797.

CONFIRMATION OR WAIVER OF THE HEARING IS REQUIRED. This form must be completed below and facsimile transmitted to both: (1) the USPTO Central fax number (official copy), and (2) the Board of Patent Appeals and Interferences fax number (courtesy copy) within TWENTY-ONE (21) DAYS from the mailing date of this notice indicating confirmation or waiver of the hearing. A copy of this notice may be alternately filed by mail if facsimile is not available.

BPAI HEARINGS FAX No: (571) 273-0299

USPTO Central Fax No: (703) 872-9306

BPAI Mailing Address: BOARD OF PATENT APPEALS AND INTERFERENCES UNITED STATES PATENT AND TRADEMARK OFFICE

P.O. BOX 1450

ALEXANDRIA, VIRGINIA 22313-1450

In all dominunications relating to this appeal, please identify the appeal by its number.

NE: HEARING ATTENDANCE CONFIRMED

() HEARING ATTENDANCE WAIVED

37,376 Registration No.

Signature of Anomey/Agent/Appellant Steven D. Lawrenz Names of other visitors expected to accompany counsel: Do Te Kim, Reg. No. 46,231

For information on visitor access to hearing rooms and security procedures at the USPTO Alexandria Campus, see http://www.uspin.gov/web/offices/dcom/hpai/docs/contacts/contact info htm

I hereby certify that this correspondence is being transmitted via facsimile to the U.S. Patent & Trademark Office at (571) 273-0299 and (571) 273-8300 on June 70, 2006.

CONFIDENTIAL

PRIVILEGED

☐ Call Addressee to confirm they received this fax.

PERKINS COIE LLP- SEATTLE

FAX NUMBER: (206) 359-9000 SWITCHBOARD: (206) 359-8000

IF THERE ARE PROBLEMS WITH THIS TRANSMISSION, PLEASE CALL:

CENTRAL FAX ROOM: (206) 359-9000

BPAI Hearings Continue Con	Addressee:	Commissioner for Patents & TMs (COMPANY)	FAX NO. <u>(571)</u> 273-0299
Cover Sheet & 3 page(s) Client Number 29150-8005US01 Return to Sandy Reisman / 3744 / 42-73 NAME EXT OFFICE LOCATION Original document(s) will be: sent to you held in our files PLEASE CONFIRM RECEIPT RECEIVED JUN 2 0 2006 U.S. PATENT AND TRADEMARK OFFICE ROAPD OF PATENT APPEALS			Direct Dial <u>(571) 272-9797</u>
Return to Sandy Reisman 3744	From:	Sandy Reisman, Senior Paralegal	Date
Original document(s) will be: sent to you held in our files PLEASE CONFIRM RECEIPT RECEIVED JUN 2 0 2006 US. PATENT AND TRADEMARK OFFICE BOARD OF PATENT APPEALS	Cover Sheet & 3 page(s) Client Number 29150-8005US01		
Original document(s) will be: sent to you held in our files PLEASE CONFIRM RECEIPT RECEIVED JUN 2 0 2006 US. PATENT AND TRADEMARK OFFICE BOARD OF PATENT APPEALS	Return to		
		PLEASE CONFIR	JUN 2 0 2006 U.S. PATENT AND TRADEMARK OFFICE BOARD OF PATENT APPEALS

This Fax contains confidential, privileged information intended only for the intended addressee. Do not read, copy or disseminate it unless you are the intended addressee. If you have received this Fax in error, please email it back to the sender at perkinscoie.com and delete it from your system or call us (collect) immediately at (206) 583-8575, and mail the original Fax to Perkins Coie LLP, 1201 Third Avenue, Suite 4800, Seattle, WA 98101-3099.

Sent By